



Mapping Racism Toolkit

CONNECTING COMMUNITY TO RESEARCH THROUGH THE ARTS

Mapping Racism



EXPLORING THE HISTORY OF
INSTITUTIONAL RACISM IN
LAND DEVELOPMENT AND
PROPERTY OWNERSHIP



UNDERSTAND WHO WAS
EXCLUDED IN DEVELOPING
COMMUNITIES AND ITS
CONTINUED IMPACT



SPARK A DIALOGUE ABOUT
THE ONGOING IMPACT AND
REMNANTS OF EXCLUSION



ADVOCATE FOR POLICIES TO
ADDRESS

COLLABORATION



A partnership between Hyattsville
Community Development
Corporation and Joe's Movement
Emporium



Community collaborators include:

Cities of
Hyattsville and
North
Brentwood

Prince
George's
African-
American
Museum and
Cultural Center

Pyramid
Atlantic

Ally Theatre
Company

Orange Grove
Dance

SUPPORT



MID-ATLANTIC ARTS FOUNDATION:
Cross-Sector Arts Grant



City of Hyattsville



Prince George's Arts and
Humanities Council



Prince George's County
Councilmember Deni Taveras



Long and Foster real estate
broker, Ann Barrett

INSPIRATION



Deed covenants are fairly common. Homeowners associations use them to prevent people from activities such as running businesses out of their homes or parking broken down vehicles in their driveways. However, in Hyattsville, a number of properties contain covenants that were intended to limit the future sale of the property to white residents only. They are unenforceable — the Supreme Court case of *Shelley v. Kraemer* in 1948 followed by the Fair Housing Act of 1968 struck them down — but for Stuart Eisenberg, executive director of HyCDC, finding out exactly which properties are affected is still an extremely important task.

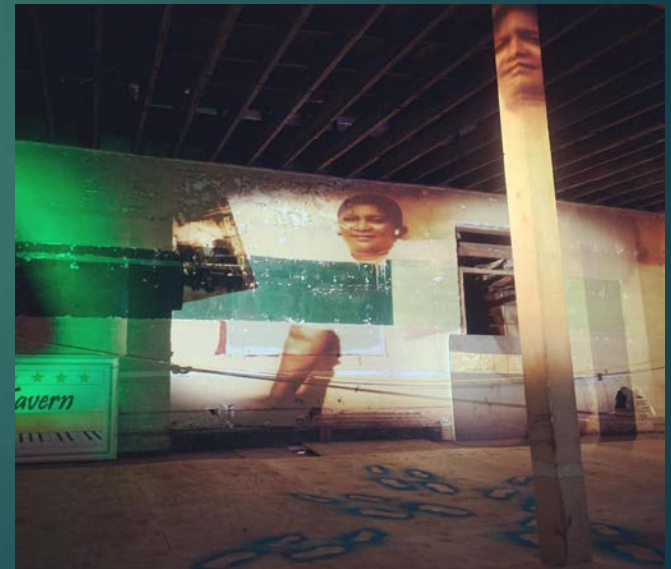
“Courts are changing. The complexion of the judicial thinking is changing with the appointments on the bench, and it’s a matter of time before some of these cases get brought up again,” Eisenberg said.

“Depending on where you live in Hyattsville, you may have a racially restrictive covenant on your property, and you wouldn’t know it because they didn’t tell you, because it wasn’t material to the transaction today,” Eisenberg said.

-Full Article: Hyattsville Life & Times

PROGRAMS

- ▶ 2/16: Welcome to Sis's First Reading: Act 1 read by performers of Ally Theatre with a discussion with North Brentwood residents at Pyramid Atlantic Arts Center in Hyattsville.
- ▶ 3/2: Community Gathering to Further the Impact: An intimate conversation about race and land development with neighbors.
- ▶ 3/7: A Tale of Two Brentwoods: Brentwood and North Brentwood leaders explored the history of residential segregation that defines these two small towns.
- ▶ 4/20: A Space of their Own Exhibition Opening: This exhibition detailed the story of black residency in the first 4 incorporated black townships in Maryland.
- ▶ 4/27: Fair Housing Films and Panel Discussions: Joe's screened two short films on housing discrimination, racial segregation, and persistent institutional racism.
- ▶ 5/3-5: Welcome to Sis's: An original play written by Doug Robinson and performed by Ally Theatre Company, reimagining the story of Sis's Tavern.
- ▶ 5/11: The Barrier Project by Orange Grove Dance Company: OGD conducted interviews and "memory mapping" to create abstract commentary on-site in North Brentwood through video installation, audience engagement, dance and sound design.





Welcome to Sis's



The Barrier Project

Measure of success



Ticket sales to performances: 289



Reservations to free workshops: 729



Social media use data (Facebook reach): 46,364



Website tracking to online content area of HCDC research and advocacy action toolkit: 2,428 page views



Number of feature articles or media spots: 6

What you need for a project



Partnerships



Programs



**Values and
Core Principles**



Partnerships



Organizing partners committed to fundraise



Artist Partners: creative partners in program planning and development; engaged in audience development



Community: other organizations, agencies, governments, key individuals, and experts in related fields who can contribute to programs, historical research, facilitation and engagement



Sponsors: individuals, agencies and businesses committed to see this work happen by supporting logistics, cash, services, or volunteer time to the project

Programs

Staff

- Project Coordinator
- Program staff of partners
- Marketing and community engagement
 - Content writing
 - Photographer and videographer
- Tech staff

Artists

Leadership of organizing partners



Values and Core Principles

- ▶ Your values that are important to making the program work
- ▶ What history or current inequity do you want to explore



Project steps

1. Identify Research Partner
2. Explore the area of racist history of relevance to your community
3. Identify Artist Roster
4. Identify partners
5. Identify stakeholders and convene conversations
6. Determine arts program mix (play, site-specific dance, exhibit, workshop themes)
7. Make asset list of partner resources including spaces, materials, equipment, networks, program resources, or staff
8. Determine budget
9. Create prospect list of funders and supporters
10. Create sponsorship package and fundraise
11. Hire project coordinator

Feedback and Evaluation

Determine
evaluation
criteria



```
graph TD; A[Determine evaluation criteria] --> B[Is there a call to action?]; B --> C[Survey Audience]; C --> D[How could you sustain the program?];
```

The diagram illustrates a four-step process for feedback and evaluation. It begins with a dark teal vertical bar on the left containing the title 'Feedback and Evaluation'. To the right, four orange-to-yellow gradient boxes are arranged in a descending staircase pattern, connected by downward-pointing arrows. The steps are: 1. Determine evaluation criteria, 2. Is there a call to action?, 3. Survey Audience, and 4. How could you sustain the program?. A red vertical bar is visible in the top right corner.

Is there a call to
action?

Survey Audience

How could you
sustain the
program?

Frequently Asked Questions

How did you select artists?

Could you do a call for artists instead?

Does it have to be "Mapping Racism" or could it be something else?

Where's the map?

What are the long-term goals of the toolkit?

How can the toolkit be utilized outside of restrictive deed covenants? LGBT, Immigration, Human Rights, etc.

The Barrier Project – Inside Sis's



The Barrier Project – The Barrier

